
Overview

I am a video producer with 10 years of experience. I have worked with big blue chip companies and small start ups. Producing quality videos in styles from product launch videos to testimonials to animatics and more.

Experience

Video Producer, Motion Designer, Video Editor

January 2019 - Present, New York City, NY and Remote

- Create and customize marketing campaigns. Elevating brand engagement and boosting sales.
- Provided live production expertise. Filling any roles necessary for success on the shoot.
- Executed post production edits fast. Delivering finished campaigns on-time or ahead of schedule.

Force Marketing / Director of Video Production

March 2014 - December 2019, New York City, NY / Atlanta, GA

- Created national pitch / advertising initiatives for auto groups resulting in 4.3 million in new revenue in 2019
- Trimmed production time of all video initiatives. Created workflows that enabled the publishing of 3-5 videos per week
- Made video production integral in the acquisition of new business. Growing the business 20% year over year in leads/demand generation

NBA Entertainment / DMM Content Editor

October 2012 - June 2013, New Jersey

- Delivered 100% on daily and nightly tasks. Including generating highlights as well as doing database maintenance and footage upload/retrieval

Forbes Media / Editor and Motion Designer

October 2012 - June 2013, New Jersey

- Provided creative ways to shoot / edit content. Increasing viewership and engagement with a limited budget.

Technical Skills

Adobe Creative Cloud Products - Premier - After Effects - Photoshop - Illustrator - Soundbooth - **Production / Team Management** - Team leading - project management - Working with Freelancers - **Live Production** - Directing - Set Lighting - Audio Recording - Music - Talent coaching

Education

University of Bridgeport / Mass Communication

January 2009 - December 2012, Bridgeport, CT