

Professional Summary

Skilled, versatile, and hard working individual with a keen eye for design and production capability. 10+ years of industry experience with knowledge in all aspects of video production from live event to post production, including filming, editing, curating music, and designing motions graphics. Equipped with ability to work in-house or at production sites managing team and vendors. Always striving to achieve the highest standard of product and seeking to learn and sharpen craft at all opportunities.

Skills

- **Adobe Products:** Premier, After Effects, Audition, Photoshop, Illustrator
- **Project/Team Management:** Supervise team of editors and freelancers to ensure all members understand leadership's vision and follow T&A calendar.
- **Production Proficiency:** Consistent work flow and style. Ability to enforce organized and efficient practices that ensure most time saving and cost effective outcome. Effective data archiving and preservation.
- **Production Expertise:** Proficient on site in a production environment with lighting, shooting, and capturing audio. Direct on camera talent for optimal product result.
- **Equipment:** Experience operating broadcast and small body cameras (Sony A7, Canon 5d, Panasonic Gh4), audio recorders (ZOOM H series, Tascam), tripods, lights, sliders, and steady/glidecam stabilizers.

Experience

- **Director of Video | Force Marketing, May 2014 - Present**
 - Create brand vision and direction for annual video content
 - Design and produce video marketing content in the automotive marketing space, including product release, advertisements, event highlights, and branded web segments.
 - Manage team of video editors, freelancers, and hired vendors. Fluid cross collaboration with design, graphic, and copyright departments.
 - Experience with off-location filming across the country for the purpose of boosting brand awareness and elevating the brand as leader in its field.
- **DMM Content Editor / Production Assistant | Logger, 2013 - 2014**
 - Responsible for handling footage by logging live play by play in large FTP database
 - Edit content by cutting down recaps, player and nightly highlights during live broadcasts using Final Cut Pro 7
 - Experience with Nexio server and large scale FTP services
- **Video Producer / Editor / Motion Graphics Designer | Forbes Media, 2012 - 2013**
 - In charge for filming and editing video content for Forbes Magazine
 - Record on site for corporate gatherings, meetings, conferences, and interviews
 - Incorporate motion graphics to content using After Effects to compose visually compelling product
- **Video Production Manager | Manhattan Center Studios, 2012 - 2013**
 - Responsible for creation and execution of weekly advertisements aired to a live audience
 - Camera set up, break down, and operation in a 7 member camera crew for live production switching
 - Manage interns and provide them with knowledge to support production team
- **Advertising Copywriter and Video Editor | Empowered Media, 2007 - 2009**
 - Produce SEO optimized advertisement sites for clients in the medical industry
 - Shoot and edit marketing material for online promotional videos

Education

Hunter College 2008-2009

University of Bridgeport, Bachelors of Mass Communication, 2009 - 2012